



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 194110

Schedule Dates

08/21/12-08/27/12

Advertiser

Restore our Future (15528)

Agency/T-Code

Mentzer Media (1290)/ELECTRONIC

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

BECKINI, KAREN

Phone/Fax

(202) 872-5880 / (202) 872-0263

CPE

365

Account Types

National/Political Issue Agency

Billing Type

Standard

Comments

ISSUE

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08853364
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,247.50
Net Total \$18,402.50
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Aug. 2012 51 \$16,400.00
Sep. 2012 12 \$5,250.00
Grand Total: 63 \$21,650.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|----------|---------|
| 1.0 | Normal Line / SPOT (9) | 08/26/12-08/26/12 | 1 | :30 | 9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A | | | | | | | | 2 | 2 | \$150.00 | \$300.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 2.0 | Normal Line / SPOT (10) | 08/26/12-08/26/12 | 1 | :30 | 10A- ABC-THIS WEEK | | | | | | | | 2 | 2 | \$150.00 | \$300.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 3.0 | Normal Line / SPOT (1) | 08/21/12-08/24/12 | 2 | :30 | 7A- ABC-GOOD MORNING AMERICA | | | 2 | 2 | 2 | 2 | | | 8 | \$400.00 | \$3,200.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 4.0 | Normal Line / SPOT (2) | 08/21/12-08/24/12 | 1 | :30 | 9A- REGIS & KELLY | | | 2 | 2 | 2 | 2 | | | 8 | \$200.00 | \$1,600.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 5.0 | Normal Line / SPOT (3) | 08/21/12-08/24/12 | 1 | :30 | 10:58A- ABC-THE VIEW | | | 2 | 2 | 2 | 2 | | | 8 | \$200.00 | \$1,600.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 6.0 | Normal Line / SPOT (4) | 08/21/12-08/24/12 | 2 | :30 | 12P- NEWS-ABC27 NEWS AT 12P | | | 2 | 2 | 2 | 2 | | | 8 | \$200.00 | \$1,600.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 7.0 | Normal Line / SPOT (5) | 08/21/12-08/24/12 | 1 | :30 | 5:57P- NEWS-ABC27 NEWS AT 6P | | | X | X | X | X | | | 3 | \$800.00 | \$2,400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 8.0 | Normal Line / SPOT (6) | 08/21/12-08/24/12 | 1 | :30 | 11:35P- ABC-ABC NEWS NIGHTLINE | | | 1 | 1 | 1 | 1 | | | 4 | \$350.00 | \$1,400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 9.0 | Normal Line / SPOT (7) | 08/21/12-08/24/12 | 2 | :30 | 11P- NEWS-ABC27 NEWS AT 11P | | | 1 | 1 | 1 | 1 | | | 4 | \$600.00 | \$2,400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 10.0 | Normal Line / SPOT (8) | 08/25/12-08/26/12 | 2 | :30 | 11P- NEWS-ABC27 NEWS AT 11P WEEKEND | | | | | | | 1 | 1 | 2 | \$600.00 | \$1,200.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|---------|
| 11.0 | Normal Line / SPOT (11) | 08/26/12-08/26/12 | 1 | :30 | 11:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY | | | | | | | | 2 | 2 | \$200.00 | \$400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 12.0 | Normal Line / SPOT (12) | 08/27/12-08/27/12 | 2 | :30 | 7A- ABC-GOOD MORNING AMERICA | | 2 | | | | | | | 2 | \$400.00 | \$800.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 13.0 | Normal Line / SPOT (13) | 08/27/12-08/27/12 | 1 | :30 | 9A- REGIS & KELLY | | 2 | | | | | | | 2 | \$200.00 | \$400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 14.0 | Normal Line / SPOT (14) | 08/27/12-08/27/12 | 1 | :30 | 10:58A- ABC-THE VIEW | | 2 | | | | | | | 2 | \$200.00 | \$400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 15.0 | Normal Line / SPOT (15) | 08/27/12-08/27/12 | 2 | :30 | 12P- NEWS-ABC27 NEWS AT 12P | | 2 | | | | | | | 2 | \$200.00 | \$400.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 16.0 | Normal Line / SPOT (16) | 08/27/12-08/27/12 | 1 | :30 | 5:57P- NEWS-ABC27 NEWS AT 6P | | 1 | | | | | | | 1 | \$800.00 | \$800.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 17.0 | Normal Line / SPOT (17) | 08/27/12-08/27/12 | 1 | :30 | 11:35P- ABC-ABC NEWS NIGHTLINE | | 1 | | | | | | | 1 | \$350.00 | \$350.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 18.0 | Normal Line / SPOT (18) | 08/27/12-08/27/12 | 1 | :30 | 11P- NEWS-ABC27 NEWS AT 11P | | 1 | | | | | | | 1 | \$600.00 | \$600.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |
| 19.0 | Normal Line / SPOT (19) | 08/27/12-08/27/12 | 1 | :30 | 7:57P- ABC-8ACHELOR PAD MON 8P | | 1 | | | | | | | 1 | \$1,500.00 | \$1,500.00 | WHTM Harrisburg (WHTM) | | 8/20/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Mentzer Media Services, Inc.

Vendor: 2HTMRF Name: WHTM-TV

79592

Check Date: 08/17/2012

| Number | Date | Reference | Description | Tax | Amount |
|------------|------|-----------|----------------------|----------------|-------------|
| 4020 ROFPA | | | ROF ROFPA TV 8/21-27 | | \$18,402.50 |
| | | | | Total Amount | \$18,402.50 |
| | | | | Discount Total | \$0.00 |
| | | | | Check Amount | \$18,402.50 |

Mentzer Media Services, Inc.600 Fairmount Avenue
Suite 306
Towson, MD 21286
M & T Bank
32 York Road
Towson, MD 21204
7-11/520**79592**PAY **18,402.50**
ONLY CENTS

PAY ***** Eighteen Thousand Four Hundred Two and 50/100 *****

WHTM-TV

TO THE
ORDER
OF

DATE 08/17/2012

AMOUNT \$18,402.50

Paul Venthy

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--------------------------------------|----------------------|
| Station and Location: WHTM | Date: 8/17 |
|--------------------------------------|----------------------|

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |

| |
|--|
| Total Charges: \$ <u>21650</u> GROSS |
|--|

This broadcast time will be used by: Restore Our Future, Inc.

| |
|--|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
|--|

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/10

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title